

**Links to have open in tabs during phone call (and why):** (You will want to bookmark these)

**Store** - There are only two button choices on the top store page menu - “Home” and “Shop” - They are very different - you’ll want to learn them both. The following links are live:

**Store (Shop button)** - This is probably the most important tab to have open during the call. This is Page One of the store product pages, with all courses listed in numerical order. **But more importantly**, this page features the “category tree” on the left - this is where you can click on any specific category like “Heating”, if that’s what they are interested in, or “Air Conditioning” or any other subject area. One click and you’re looking at all of the courses relating to that particular subject - very important page to have open. Check out all the categories and familiarize yourself with them.

**Store (Home button)** - The Store “Home” button only shows our Featured Products which includes some of the Complete Programs (Premium products) and also various single courses recently added or featured for various reasons. **But there is no “category tree” on the left, so this page is not so helpful** - the Premium Programs are more easily accessed on the Sales Resource page, where the array of Premium Program thumbnails are easily found:

**Sales Resource Page** - Probably the best page to have open for quick access to the Complete Programs (Premium Products) - the Info Sheets on each of these is just one click away.

(BTW, always refer to these as ‘Complete Training Programs’ to the customer - the term “Premium Products” is only for our in-house sales informative use)

**Between the Store “Shop” page and the Sales Resource page, you will have all courses and programs at your fingertips.**

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